

THE WATERMARK

ALEXANDRIA, VA

1,345 SF WATERFRONT RETAIL AVAILABLE





RAPPAPORT
CULTIVATING PLACES

THE WATERMARK

ALEXANDRIA, VA

- | New luxury, mixed-use community on the waterfront in Old Town, Alexandria
- | Watermark Condominium will feature two distinct ground floor retail spaces, Chadwick's restaurant and 18 exclusive condominium residences
- | The community comprises three buildings, each of which enjoys Potomac River views
- | Watermark's architectural character reflects Old Town's historic charm and rich maritime history
- | Just steps from King Street and located in the heart of the Old Town's waterfront

DEMOGRAPHICS 2024

| | 1 MILE | 3 MILES | 5 MILES |
|---|-----------------------|-----------|-----------|
|  POPULATION | 20,340 | 143,577 | 421,577 |
|  DAYTIME POPULATION | 30,099 | 158,040 | 415,836 |
|  HOUSEHOLD INCOME | \$186,011 | \$149,433 | \$127,689 |
|  TRAFFIC COUNTS | 30,000 on King Street | | |

AREA RETAILERS



THE WATERMARK ALEXANDRIA, VA

WARBY PARKER

sweetgreen



ATHLETA

SUNTRUST

Landini Brothers, Inc
Restaurant

POTOMAC
RIVERBOAT COMPANY
350,000 ANNUAL VISITORS

TORPEDO FACTORY
ART CENTER
500,000+ VISITORS ANNUALLY
82 ARTIST STUDIOS
165 PROFESSIONAL ARTISTS ONSITE



H&M
GAP FACTORY
ANTHROPOLOGIE
BANANA REPUBLIC

MINT CONDITION
bluemercury
makeup • skincare • spa



SARA CAMPBELL

THE WAREHOUSE

lou lou

PAPER SOURCE

373 RESIDENTIAL
UNITS

WATERFRONT PARK

FUTURE TALL SHIP
DOCK & VISITOR CENTER

HOTEL INDIGO
120 ROOMS

ROBINSON LANDING
96 UNITS

BARCA
PIER & WINE BAR



THE WATERMARK

FIREHOOK
BAKERY



VIRGINIA
DISTRICT OF COLUMBIA

N UNION STREET

N WASHINGTON STREET

SPATRICK STREET

SHENRY STREET



THE WATERMARK
ALEXANDRIA, VA

S PITT STREET

S ROYAL STREET

S FAIRFAX STREET

S LEE STREET



KING STREET 6,500 VPD

PRINCE STREET



THE WATERMARK

HOTEL INDIGO
120 ROOMS

**OLD DOMINION
BOAT CLUB**

 **TORPEDO FACTORY
ART CENTER**
500,000+ VISITORS ANNUALLY
82 ARTIST STUDIOS
165 PROFESSIONAL ARTISTS ONSITE

S UNION STREET

DUKE STREET

STRAND STREET

**POINT LUMLEY
PARK**

**WATERFRONT
PARK**

**VIRGINIA
DISTRICT OF COLUMBIA**

ROBINSON LANDING
96 UNITS

**FUTURE TALL SHIP
DOCK & VISITORS CENTER**

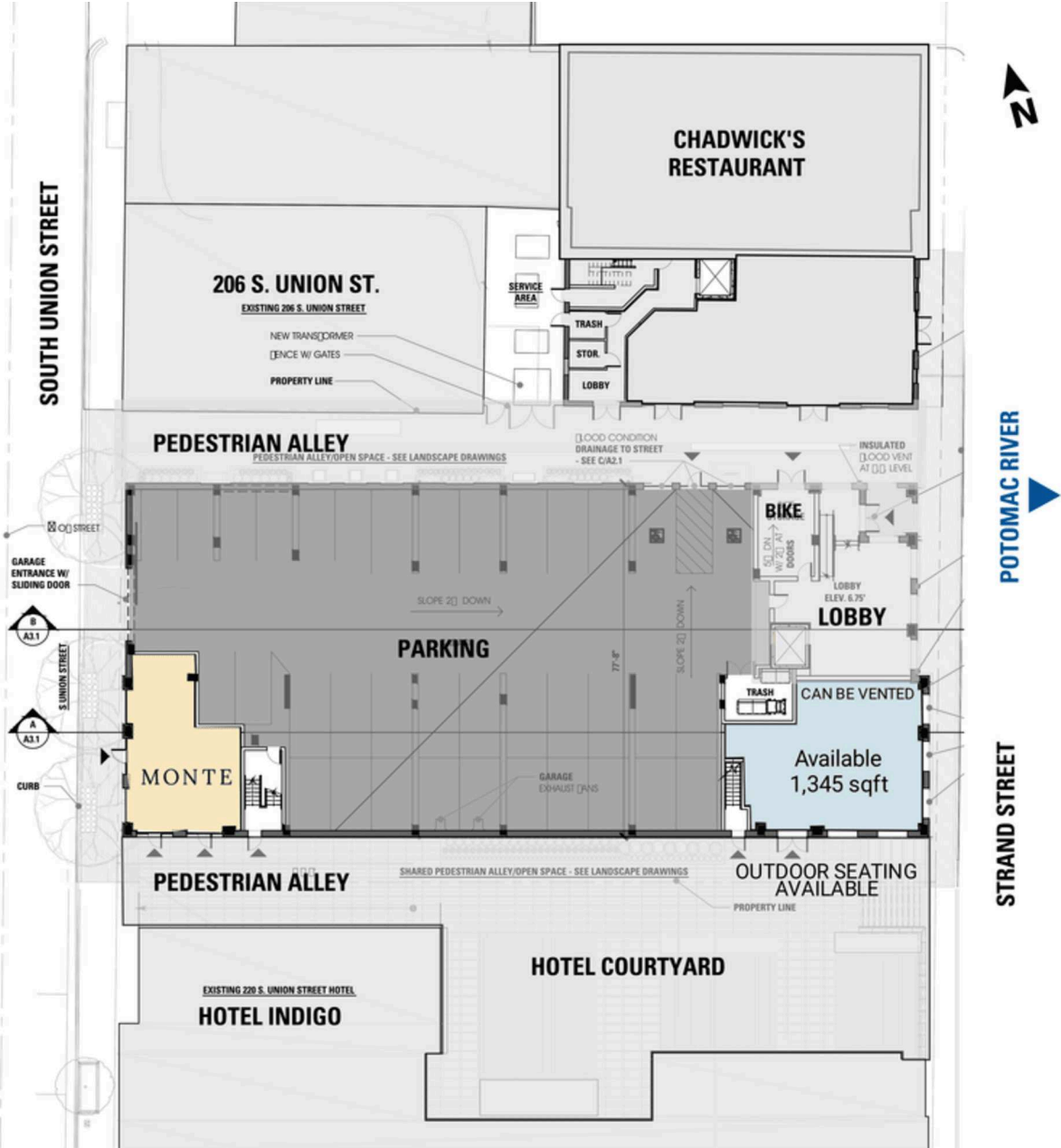
**POTOMAC
RIVERBOAT COMPANY**
350,000 ANNUAL VISITORS



SITE PLAN

THE WATERMARK | ALEXANDRIA, VA

1,345 SF AVAILABLE





THE WATERMARK | 211 STRAND STREET, ALEXANDRIA, VA

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