



Springfield Plaza

WHOLE FOODS MARKET

NOW  
OPEN



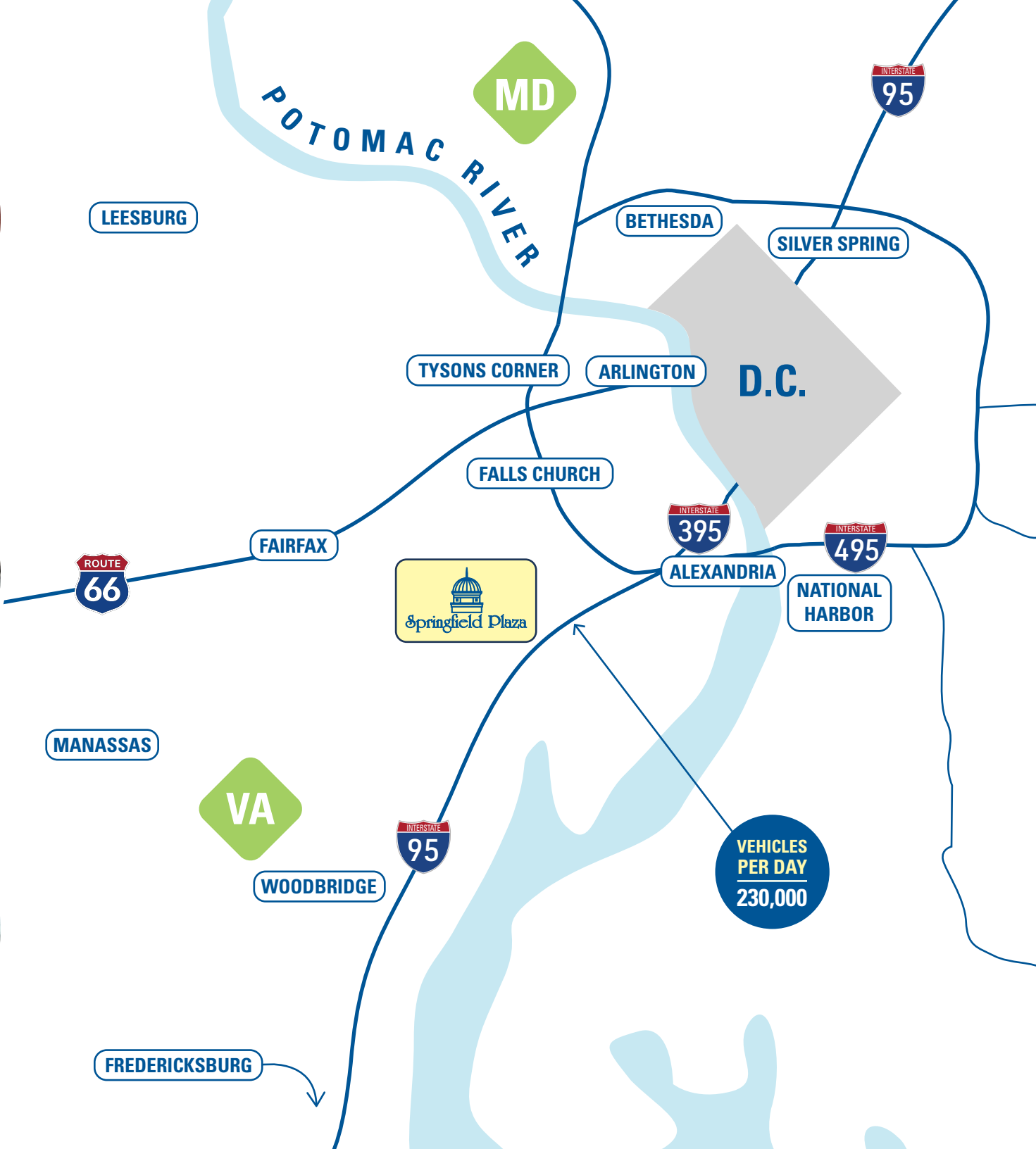
NOW  
OPEN



RAPPAPORT  
CULTIVATING PLACES



# LOCATOR MAP



LEESBURG

BETHESDA

SILVER SPRING

TYSONS CORNER

ARLINGTON

D.C.

FALLS CHURCH

FAIRFAX

ROUTE 66

ALEXANDRIA

NATIONAL HARBOR

Springfield Plaza

MANASSAS

VA

WOODBIDGE

VEHICLES PER DAY  
230,000

FREDERICKSBURG



**SPRINGFIELD MALL**

**OLD KEENE MILL ROAD 43,000 VPD**



**SPRINGFIELD PLAZA**



**FRANCONIA SPRINGFIELD PARKWAY**

**230,000 VPD**



**NORTHERN VIRGINIA COMMUNITY COLLEGE**



Springfield Plaza

SPRINGFIELD PLAZA IS A 260,879-SQUARE-FOOT COMMUNITY SHOPPING CENTER SURROUNDED BY WELL-ESTABLISHED NEIGHBORHOODS WITH HIGH HOUSEHOLD INCOMES AND PROVIDES GREAT VISIBILITY FROM OLD KEENE MILL ROAD. THE CENTER IS ANCHORED BY A BRAND-NEW WHOLE FOODS, TRADER JOE'S, CONTAINER STORE, BUYBUY BABY, CVS PHARMACY, AND BIG BLUE SWIM, AND SHADOW ANCHORED BY A NEW STATE-OF-THE-ART 60,000 SF GIANT FOOD. THERE IS A GREAT MIX OF CO-TENANTS INCLUDING STARBUCKS, CHIPOTLE, PANDA EXPRESS, VERIZON, MUSIC AND ARTS, SHERWIN WILLIAMS, INOVA, PHENIX SALON SUITES, AND WELLS FARGO.



AMHERST AVE 14,841 VPD

BLAND STREET 8,082 VPD

PEDESTRIAN BRIDGE

HOMESIDE SUITES BY HILTON  
165 ROOMS

SPRINGFIELD CBC COMMUTER PARKING GARAGE  
6 LEVEL GARAGE WITH 1,000 PARKING SPACES

OLD KEENE MILL ROAD 43,000 VPD



# SITE DETAILS

OVER SIX MILLION VISITORS PER YEAR

## TRIPLE GROCERY - ANCHORED

HIGH VOLUME TRADER JOE'S



TRADER JOE'S



## JUNIOR ANCHORS



  
The Container Store

  
CVS pharmacy™

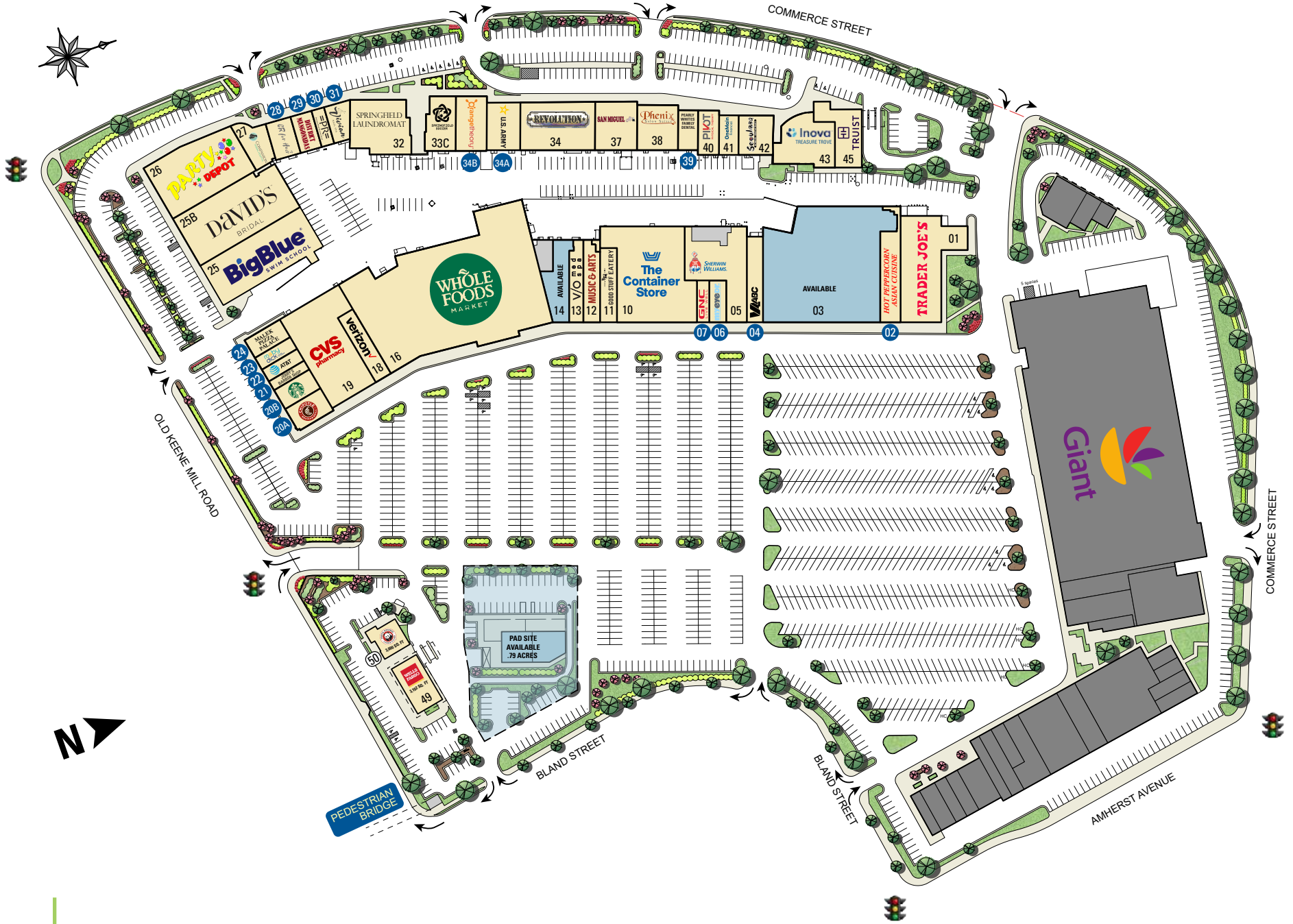
## TENANTS



FACADE RENOVATION



# SITE PLAN



**PROMINENT INLINE SPACES AVAILABLE,  
INCLUDING SECOND-GENERATION RESTAURANT SPACE.**

# TENANT LIST

#	SQ. FT	MERCHANT
01	10,673	Trader Joe's
02	4,310	Hot Peppercorn Asian Cuisine
03	28,000	Available
04	3,375	Virginia ABC
05	7,870	Sherwin - Williams
06	1,500	MyEyeDr.
07	1,080	GNC
10	15,282	The Container Store
11	2,650	Good Stuff Eatery
12	2,953	Music & Arts
13	2,552	V/O Med Spa
14	2,848	Available
16	42,625	Whole Foods Market
18	3,500	Verizon Wireless
19	11,500	CVS Pharmacy
20A	2,149	Chipotle
20B	1,890	Starbucks
21	900	Jerry's Barber Shop
22	1,200	AT&T

#	SQ. FT	MERCHANT
23	1,200	Moby Dick House of Kabob
24	1,740	Malek Pizza Palace
25A	11,263	Big Blue Swim School
25B	13,399	David's Bridal
26	11,460	Party Depot
27	2,418	Companion Animal Hospital
28	1,114	CR for Hair
29	1,096	District Mangonadas
30	2,232	Potomac River Running
31	2,128	Vivian Nail Spa
32	6,431	Springfield Laundromat
33A	3,488	Springfield Soccer
33B	3,550	Orangetheory Fitness
33C	3,334	U.S. Armed Forces Recruitment
34	7,410	The Revolution Darts & Billiards
37	4,123	San Miguel Cafe
38	3,870	Phenix Salon Suites
39	1,748	Pearly Whites Family Dental
40	1,748	Pivot Physical Therapy

#	SQ. FT	MERCHANT
41	1,808	OneMain Financial
42	2,800	Seoul BBQ
43	4,965	Treasure Trove/ INOVA
45	5,253	TRUIST
49	3,192	Wells Fargo
50	3,600	Panda Express
PAD SITE	.79 ACRES	Available

# DEMOGRAPHICS

2023	1 MILE	3 MILES	5 MILES
 POPULATION	16,436	114,841	329,712
 ANNUAL HH INCOME	\$128,412	\$147,750	\$144,270
 DAYTIME POPULATION	7,761	63,623	183,853

## TRAFFIC COUNTS:

OLD KEENE MILL 43,000 VPD



NORTHBOUND 121,000 VPD



SOUTHBOUND 109,000 VPD

AMHERST AVE 14,841 VPD





# OUR SHOPPERS

## FLOURISHING FAMILIES

Affluent, middle-aged families that enjoy an active lifestyle, participating in athletic activities and family-oriented events. They are focused on the future and dedicate time and resources to their children's education.



Average Household Size

5+

Age of Children

4-6

Age Range

36-45

## BOOMING WITH CONFIDENCE

Highly-educated, affluent, and established couples in their prime-earning years living in upscale suburban homes. They tend to be savvy investors and members of country clubs, as well as environmentally conscious philanthropists.



Average Household Size

3

Age of Children

13-18

Age Range

51-65

## THE GOLDEN YEAR GUARDIANS

Retirees living in settled residences and communities. As they have reached retirement, these individuals have more time to focus on health, well-being, and daytime leisure activities. They tend to be cautious with their money.



Average Household Size

1

Age of Children

N/A

Age Range

76+



SPRINGFIELD PLAZA

HOMEWOOD SUITES  
BY HILTON  
165 ROOMS

PEDESTRIAN  
BRIDGE

OLD KEENE MILL ROAD 43,000 VPD

# SPRINGFIELD CBC COMMUTER PARKING GARAGE

- 6 LEVEL GARAGE WITH 1,000 PARKING SPACES
- TWO COMMUTER SLUG LINE LOADING ZONES
- CARPOOL WAITING/SHORT-TERM PARKING AREA
- PEDESTRIAN BRIDGE OVER OLD KEENE MILL ROAD
- BUS TRANSIT CENTER WITH 7 BUS BAYS
- BICYCLE STORAGE, PASSENGER WAITING AREAS, AND TRANSIT SYSTEM INFORMATION
- COMMUNITY EVENT SPACES ON GROUND AND TOP LEVELS

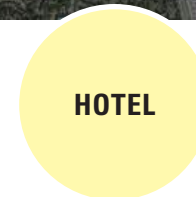
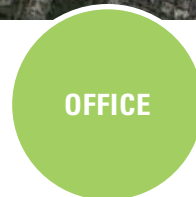
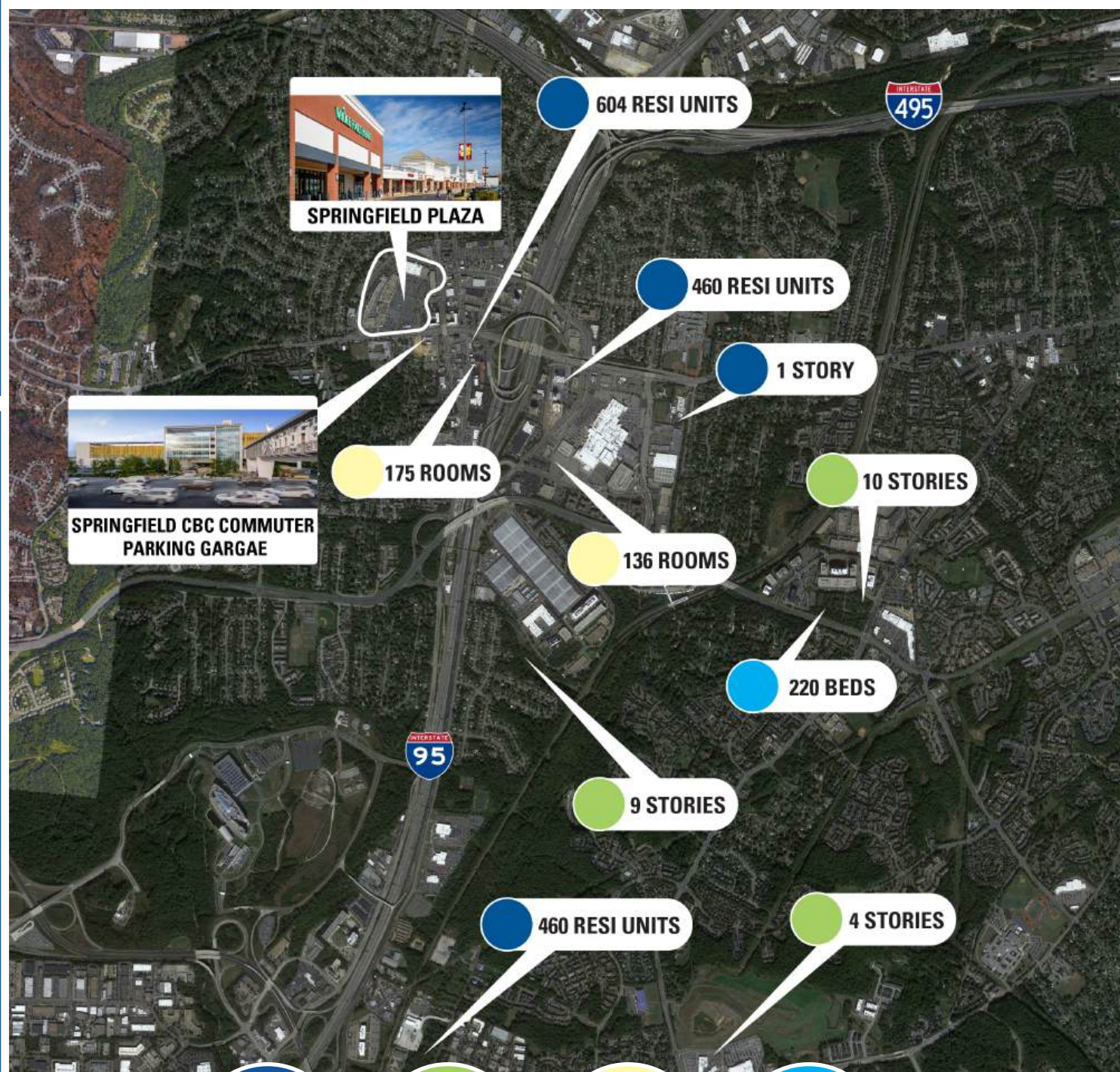
# FUTURE DEVELOPMENT PLANS

## NEARBY DEVELOPMENT PROJECTS

- 300 Hotel Rooms
- Over 1,060 multi-family units

## INOVA FRANCONIA - SPRINGFIELD HOSPITAL CAMPUS

- 976,000 SF
- 110 inpatient beds in phase 1 of development
- 110 more beds in phase 2





**SPRINGFIELD PLAZA | 7206 OLD KEENE MILL ROAD, SPRINGFIELD, VA**

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