



Towers Shopping Center

Roanoke, VA

936 - 14,812 SF Available



Roanoke

Virginia

- Second most visited “open air” shopping center within the surrounding Roanoke market
- 290,283 SF regional shopping center anchored by two grocers: Kroger and Fresh Market
- More than 236,000 people live within 10 miles of Towers



2026 Demographics

	1 mi.	3 mi.	5 mi.
Population	9,087	69,361	144,403
Daytime Population	9,507	48,819	79,235
Household Income	\$105,950	\$87,243	\$84,738
Traffic Counts	19,300 on Brandon Avenue		

Area Retailers





The Area

- Trade area includes: Roanoke Valley, Salem, Vinton, Bedford, Blacksburg, Christiansburg and parts of Lynchburg
- Towers is in close proximity to Virginia Western Community College (5,860 enrolled students) and Carilion Roanoke Memorial Hospital (703 beds with EMR)



Site Plan: Upper Level

936 - 14,812 SF Available

● Space Available



Tenant List

Space #	Sq. Ft.	Tenant
101	4,311	Available
102	4,500	Mission BBQ
103	2,377	Buff City Soap
104	5,060	FedEx Office
105	4,321	Uniform Country
106	2,658	Freedom First Credit Union
107	1,856	Charles Schwab
108	28,838	The Fresh Market
109	3,855	The Good Feet Store
110B	1,340	Gone CoCo
113	2,515	Wildflour Cafe & Catering
114	1,881	A Little Bit Hippy
114A	1,962	The Studio School

Space #	Sq. Ft.	Tenant
116	2,352	Randstad
119	725	Management Office
120	981	eTMS
121	782	Code One CPR Training
123	735	Yomama Kid’s Yoga
123A	749	Code One Office
128	1,484	Christy's Apparel & Accessories
129	1,410	Supercuts
130	3,582	Bubblecake
132	4,879	McAlister's Deli
133	9,381	Anyday Outfitters
134	22,832	Available
136	4,342	Massage Envy

Space #	Sq. Ft.	Tenant
137	1,875	Hibachi Express
138	2,533	Pivot Physical Therapy
139	2,817	Cava
140	1,884	Jewelry Connection
141	2,460	Firehouse Subs
142A	1,968	Wireless Zone
142B	1,354	Spoons Frozen Yogurt
142C	1,640	T-Mobile
142D	2,460	Chipotle
143	600	Wells Fargo
144	60	Freedom First Credit Union

Site Plan: Lower Level

936 - 14,812 SF Available

● Space Available



Tenant List

Space #	Sq. Ft.	Tenant
201	936	Available
202	920	H&R Block
203	3,131	Pancho Mexican Restaurant
206	16,114	Planet Fitness
208	1,500	Carolina Connection
209	14,812	Available
210	9,947	Paul Mitchell the School
211	5,396	Virginia ABC
213	6,388	Phenix Salon Suites

Space #	Sq. Ft.	Tenant
214	1,134	Roanoke Coin Exchange
215	1,474	Refillery
216	1,155	Cartee Blow Dry & Salon
217	12,065	Petco
218	48,714	Kroger
219	1,440	GNC
220	600	Kroger Clicks
222	2,900	Doctors Express
223	2,686	Dunkin'

Space #	Sq. Ft.	Tenant
224	2,000	Kroger Fuel Center
301	7,200	Present Thyme
302	1,874	Club Pilates
303	1,118	Lovely Nails
304	1,739	HOTWORX
306	2,610	Salon Centric
307	2,611	Quest Diagnostics
309	1,399	Great Wall
310	1,500	Red Wing Shoes

Discover your next retail opportunity at
rappaportco.com



WASHINGTON, D.C. | MARYLAND | VIRGINIA

TOWERS SHOPPING CENTER | 2207 COLONIAL AVE SW, ROANOKE, VA

Will Collins | wcollins@rappaportco.com | 571.382.1225