

PLATFORM







AT 1100 N. FAYETTE STREET | ALEXANDRIA, VA

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ALEXANDRIA, VA

- Platform is a mixed-use development in North Old Town Alexandria, just south of Potomac Yard and a 5-minute drive to Historic Old Town Alexandria, with 628 residential units to deliver in multiple phases.
- An under served neighborhood has excellent potential for residential growth on the horizon.
- Situated near the Braddock Road Metro Station and not too far from National Landing, which includes Amazon HQ2 and the VA Tech Innovation Campus.

DEMOGRAPHICS 2026

	1 MILE	3 MILES	5 MILES
 POPULATION	34,149	166,417	514,545
 DAYTIME POPULATION	32,279	125,500	276,452
 HOUSEHOLD INCOME	\$212,780	\$173,651	\$142,320
 TRAFFIC COUNTS	47,000 - ON ROUTE 1		

AREA RETAILERS



[solidcore]



ARLINGTON NATIONAL CEMETERY

PENTAGON CITY

RONALD REGAN WASHINGTON NATIONAL AIRPORT

NATIONAL LANDING

VIRGINIA TECH INNOVATION CENTER CAMPUS

POTOMAC YARD

1100 N. FAYETTE STREET ALEXANDRIA, VA

OLD TOWN ALEXANDRIA

PLATFORM



DISTRICT OF COLUMBIA

VIRGINIA



1100 N. FAYETTE STREET
ALEXANDRIA, VA

Walgreens

CVS pharmacy ALDI

Live Oak RESTAURANT

bella Napoli
Pasta Italian Cuisine Pizzeria

MIT VERNON AVENUE 7,000 VPD

ROUTE 1 47,000 VPD

N HENRY STREET 47,000 VPD

SLATERS LANE

GEORGE WASHINGTON MEMORIAL PARKWAY

GEORGE WASHINGTON MIDDLE SCHOOL

E BRADDOCK STREET 8,000 VPD

Braddock Rd metro

MASON SOCIAL SHOP SHOP

[solidcore]

FAS

west elm PlantHouse ROW HOUSE

MATTHEW MAURY ELEMENTARY SCHOOL

GRAPE & BEAN

DOS AMIGOS FINE TEX-MEX

Z

SHOP SHOP

LOOPY DOGS

T.J. STONE'S HANK MITZI'S

Harris Teeter

N WASHINGTON ST 40,000 VPD

TRADER JOE'S Talbots FedEx

BANK OF AMERICA

Starbucks

ORONOCO STREET

VCA Animal Hospitals

WELLS FARGO

N PITT STREET

JEFFERSON-HOUSTON PREK-8 IB SCHOOL

QUEEN STREET

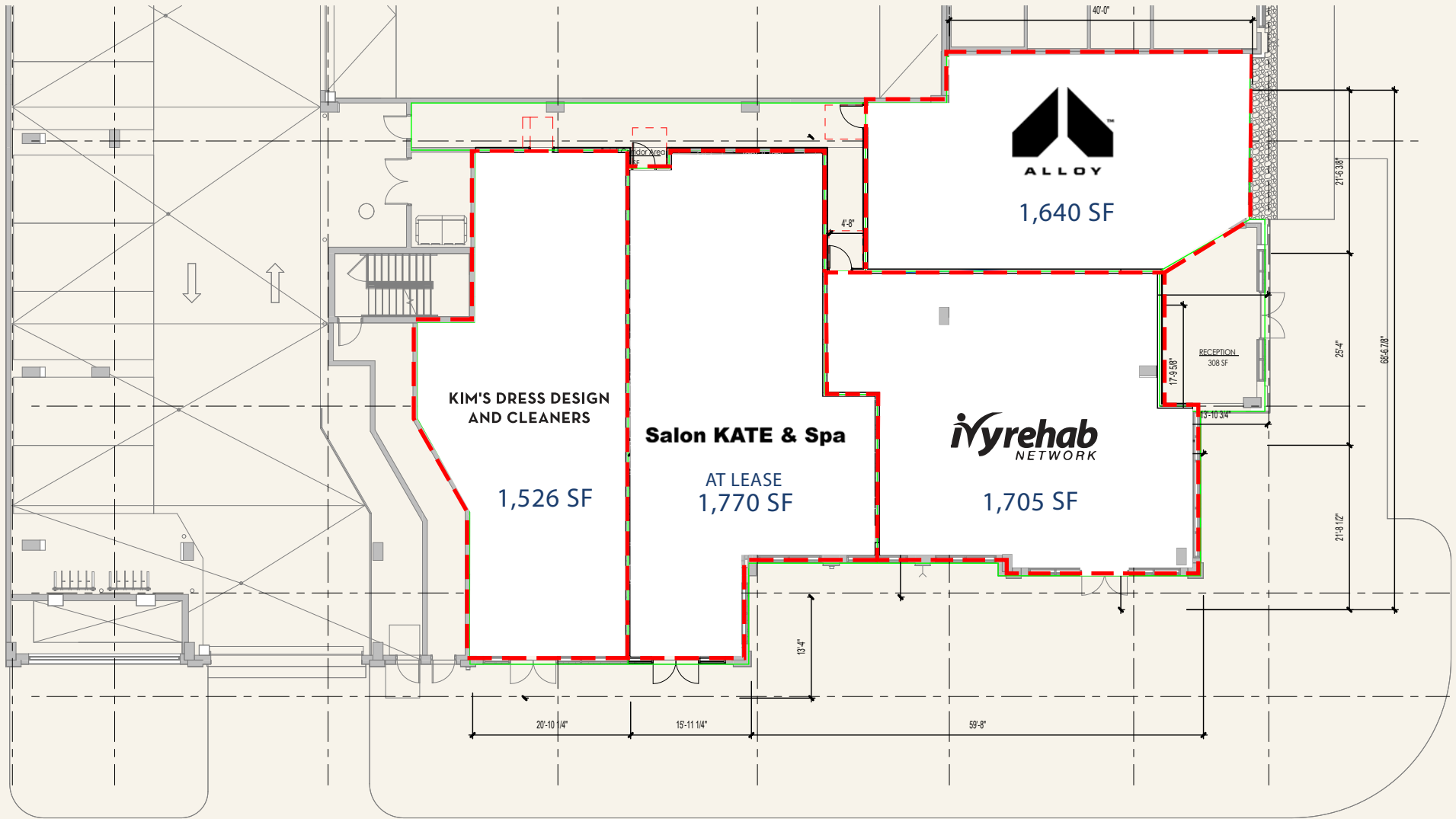
Braddock Rd metro

KING STREET

PLATFORM

SITE PLAN: BUILDING 2

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BILL DICKINSON | BDICKINSON@RAPPAPORTCO.COM | 703.310.6983

MELISSA WEBB | MWEBB@RAPPAPORTCO.COM | 703.980.6829

RAPPAPORTCO.COM